
	<p>ITS United Kingdom Interest Group Information Sheet</p>
<p>Name of Group – Automotive User Interest Group</p>	
<p>Chairman Mark Fowkes – MIRA Ltd mark.fowkes@mira.co.uk</p>	<p>Hon.Secretary John Richardson – ESRI j.h.richardson@lboro.ac.uk</p>
<p>The purpose of the Interest Group –</p> <p>The Automotive User Interest Group (AUIG) will advise the ITS sector on the needs and abilities of road vehicle users in the design, development and deployment of ITS.</p> <p>This will also utilise and promote the skills and knowledge of the UK Human Factors community engaged in research, design and implementation of ITS.</p>	<p>Typical activities of the Interest Group –</p> <p>Hold steering group meetings at member sites throughout the UK to discuss issues related to Human Factors and ITS and establish actions for future technical workshops, seminars etc.</p> <p>Discuss relevant issues with the wider UK Human factors community through links with the UK ORACLE group members.</p> <p>Work with other ITS (UK) member organisations and other external groups to promote ITS knowledge and skills within UK.</p> <p>Provide comments on relevant consultation documents provided by ITS (UK)</p>
	<p>This Interest Group enjoys links with –</p> <ul style="list-style-type: none"> - EPSRC ORACLE Human Factors Network - innovITS – ITS Centre of Excellence - Society of Motor Manufacturers and Traders – ITS Working Group - IET Automotive and Road Transport Professional Network