

Understanding urban freight . issues
for town planners

Freight Quality Partnerships in the UK

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Research background

- “ Work carried out as part of EPSRC/DfT-funded Green Logistics project
- “ Also supported by Transport for London
- “ Carried out by University of Westminster
- “ GL project consists of six universities and many other partners including FTA
- “ <http://www.greenlogistics.org>

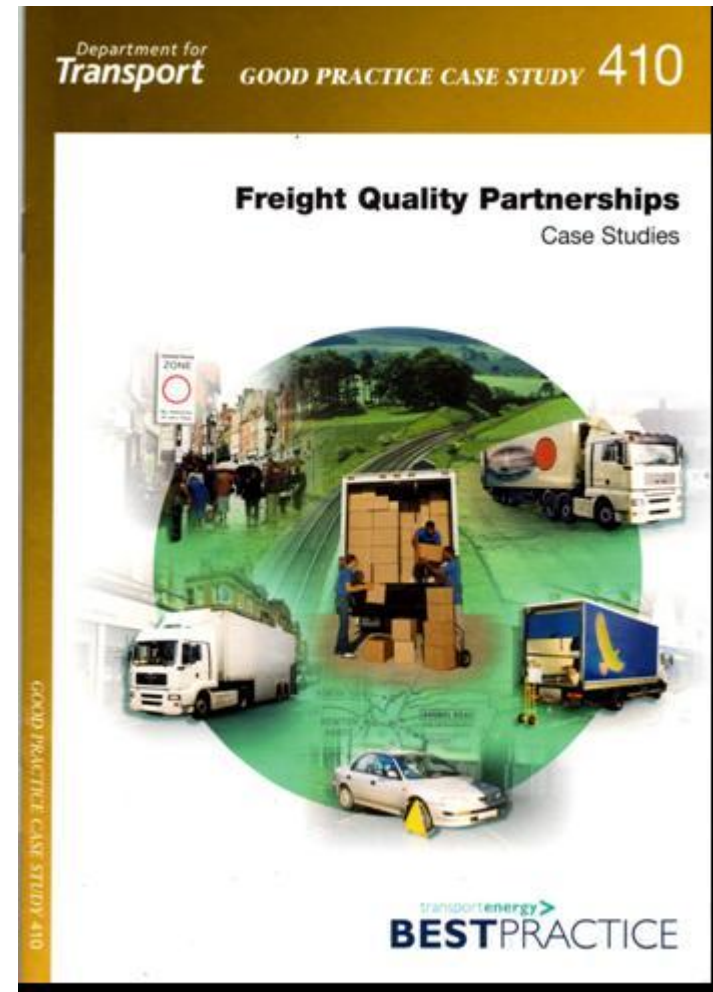
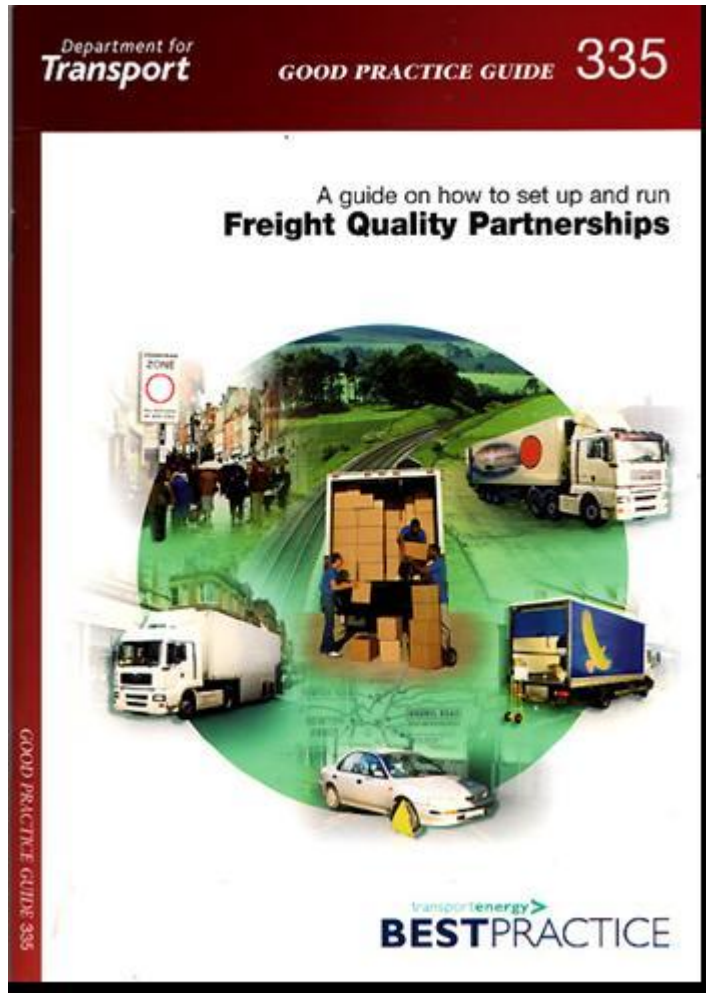
Aims of the work

- “ Establish number and type of FQPs
- “ Structure, aims and objectives of FQPs
- “ Activities and outputs
- “ Successes and failings
- “ Views about the FQP concept
- “ Impact on partnership working
- “ Steps to improve

Background

- “ Concept initiated by FTA in 1996
- “ Government promoting FQPs since 1999
- “ FQPs - facilitate dialogue and action on freight transport between local authorities, freight transport companies, retailers, manufacturers and others
- “ Government guidance: "Freight Quality Partnerships provide local authorities with a means to formalise the consultation and development work undertaken in their sustainable distribution strategy+(DETR, 2000)
- “ Purpose of FQPs varies

Guidance



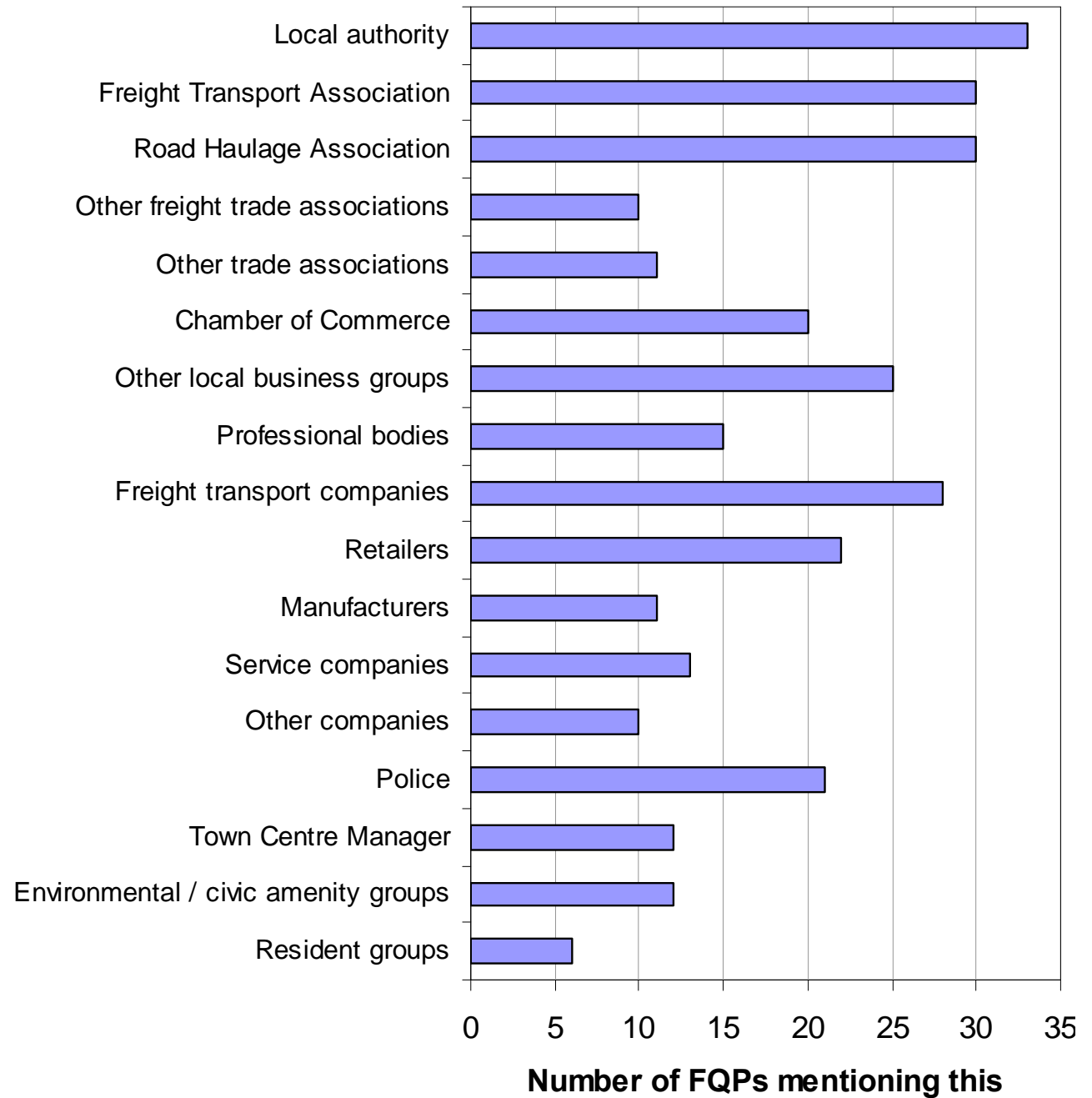
FQP status

Current status of FQP	Number of FQPs identified
Still operating	58
No longer operating	25
Thought to be no longer operating	4
Total	87

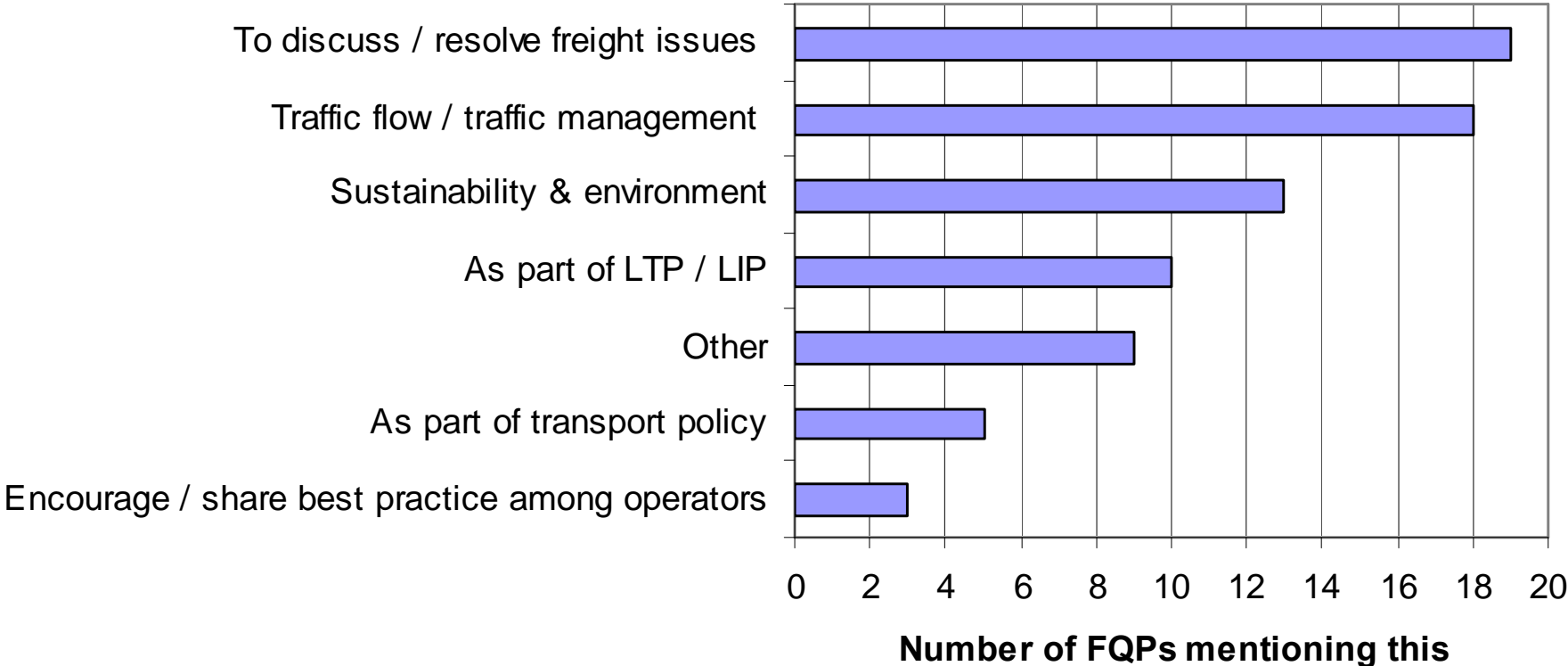
Date established

Periods in which FQP was established	Number of FQPs identified
1996-1997	6
1998-1999	7
2000-2001	24
2002-2003	17
2004-2005	8
2006-2007	13
2008-2009	4
Not known	8
Total	87

FQP members



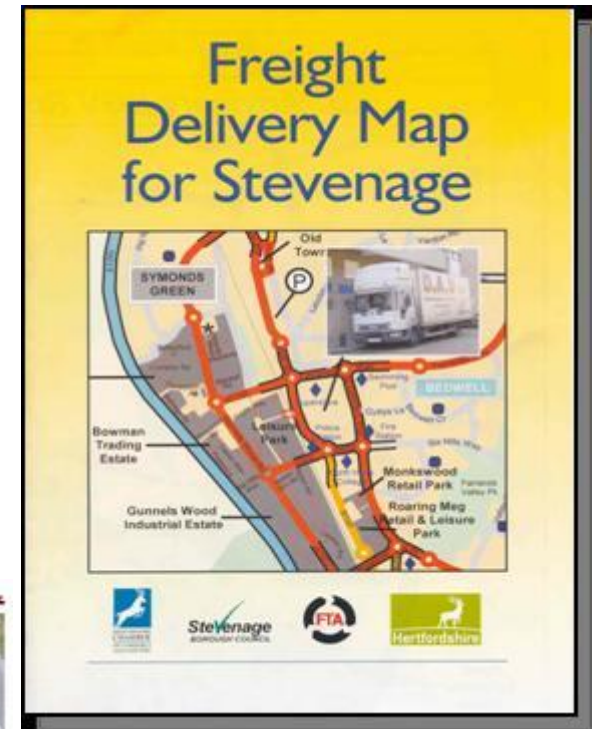
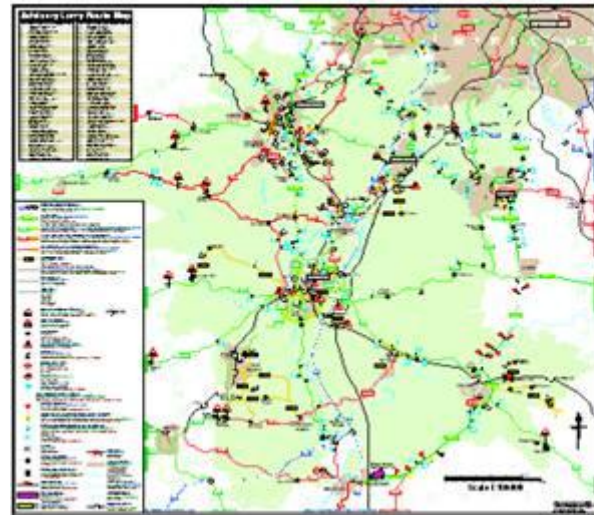
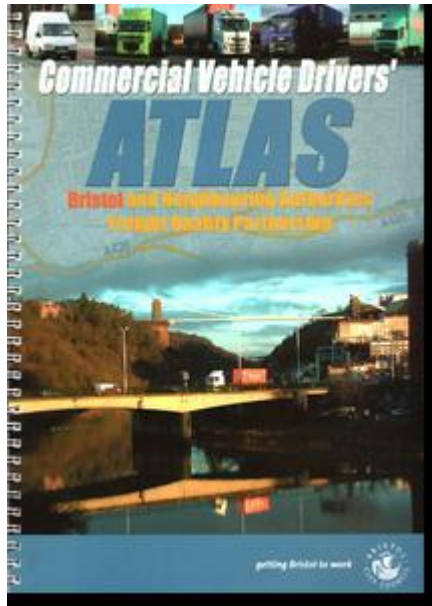
Reasons to establish an FQP



Information provision

- “ Advisory Lorry route maps
- “ Local loading/unloading maps
- “ Driversqfreight maps
- “ Online freight mapping
- “ Driver information sheets
- “ Signage improvements
- “ Logistics Toolkits
- “ Guides

Local mapping initiatives



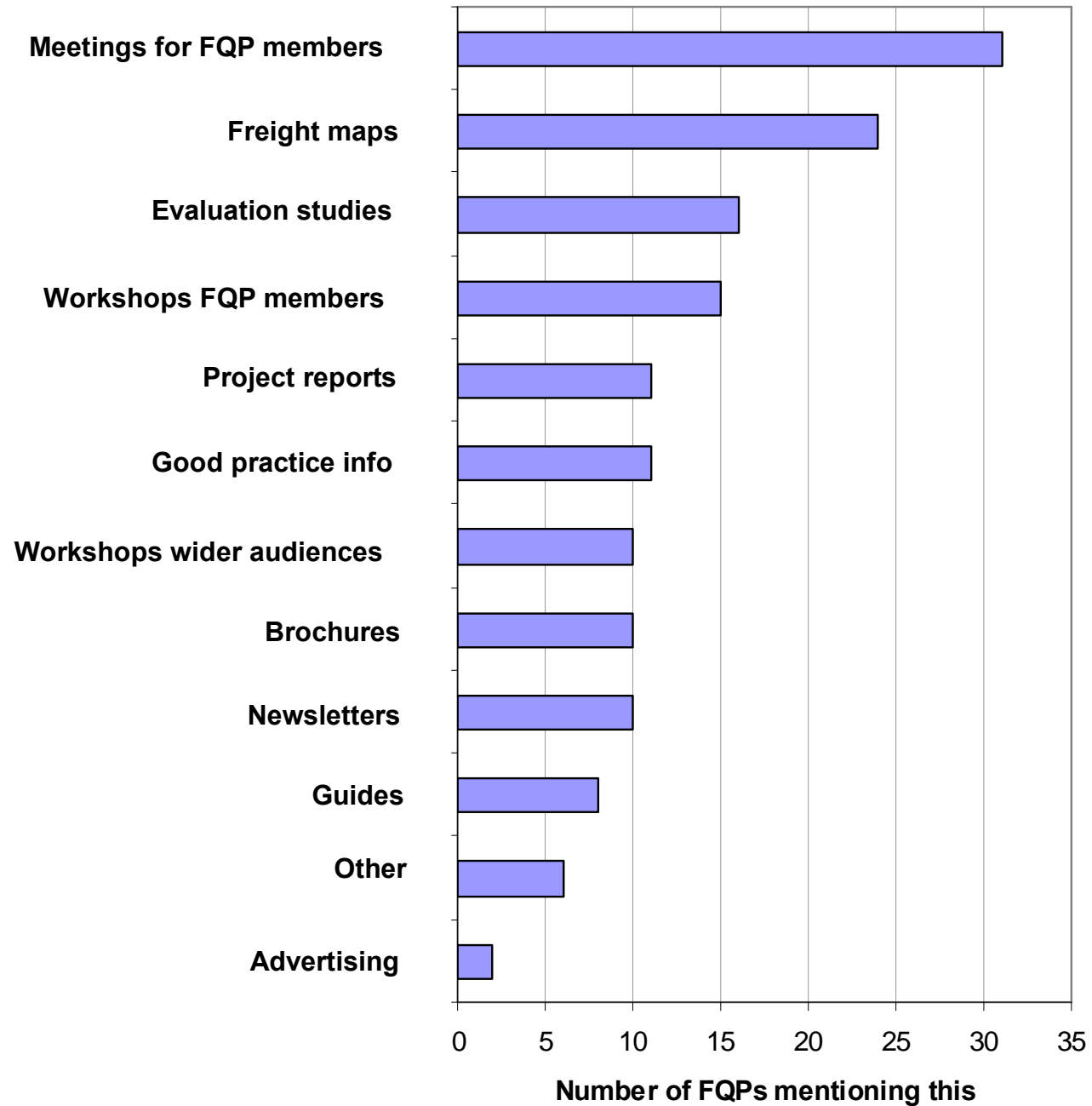
Data collection and survey work

- “ Freight operator/driver and business surveys
- “ Overnight lorry parking surveys
- “ Delivery and Servicing plan surveys
- “ Traffic volumes/speed data

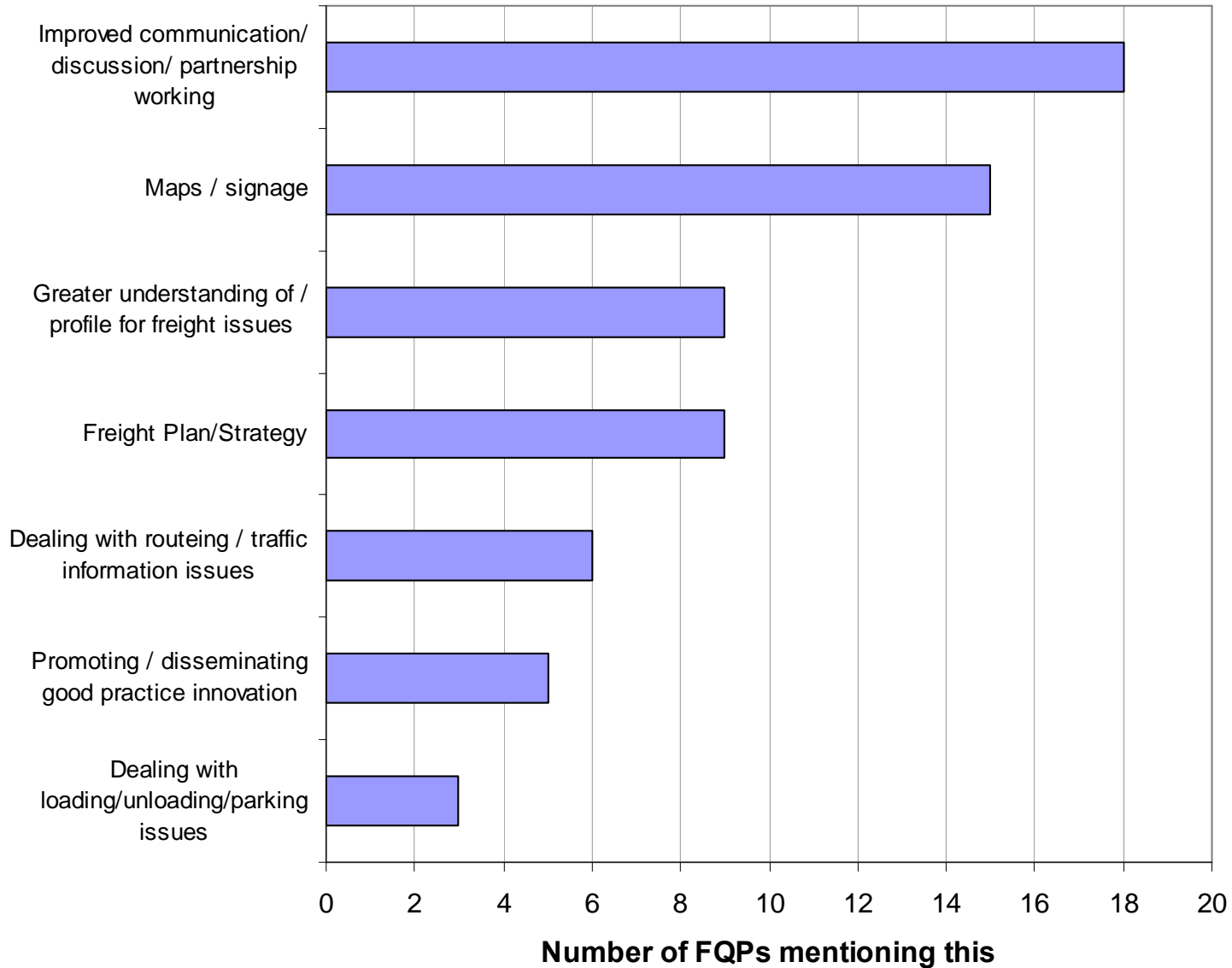
Infrastructure projects

- “ Driver information boards in lay-bys
- “ Legal loading streetscape works
- “ Signage improvements
- “ Loading bays in town centres

FQP outputs



FQP view – most important achievements



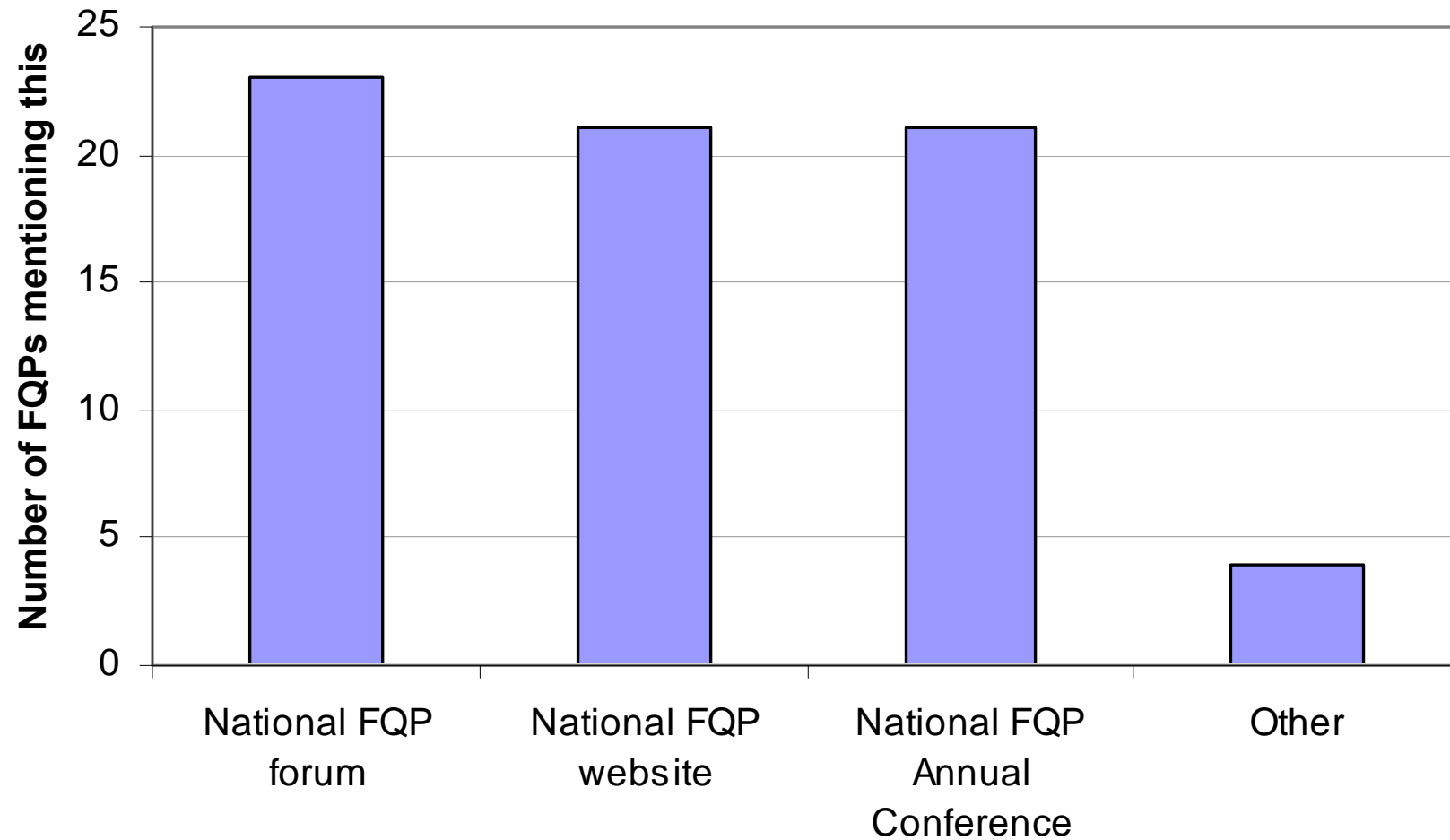
Challenges

Category of challenge currently faced	Number of FQPs mentioning this as among most important challenges
Maintaining interest/focus/momentum	24
Funding / resourcing issues	11
Retaining / attracting members / attendance	9
Lack of public sector understanding / Negative public view of freight	8
Public and private sector relationship problems / lack of agreement	7

Topics where FQPs would like to gain views of other FQPs

Topic	Number of FQPs
Deciding the issues to be dealt with by an FQP	17
Producing good practice information	15
Implementing new/revised policy measures	14
Developing consultation work (i.e. working with freight transport stakeholders on a particular issue)	14
Setting up an FQP	13
Developing non-road freight work (i.e. rail and water)	13
Producing maps	13
Carrying out research projects (e.g. feasibility studies, scoping studies, evaluation studies)	12
Producing guides	12

Actions to strengthen the FQP approach



Conclusions

- “ Evaluating (and valuing) the work of FQPs
- “ National research and guidance to inform and support FQPs
- “ The benefits of sharing ideas and information
- “ Combining short term achievements with long term goals
- “ Funding and resourcing issues

Note: The research presented has been supported by the the EPSRC ~~£~~'Green Logistics' Project.

However the views expressed are those of the author.

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