



Collective **inspiration**



**RTIC 2010**  
**25<sup>th</sup> – 27<sup>th</sup> May 2010**  
**Dexter House, London**

**SPONSORSHIP OPPORTUNITIES**

# **RTIC 2010 SPONSORSHIP PACKAGES**

## **HEADLINE SPONSORSHIP INCLUDING CONFERENCE DINNER £7,000**

- Your logo will feature on the event flyer
- Your logo will feature on all email shots
- Your logo will feature on the opening slide of each session
- Your logo will feature on the event full page advert within *E&T* Magazine with a circulation of 150,000 (subject to getting logo in time)
- Your logo will feature on the event website with a 100 word company profile and link to your own site
- Four delegate places for representatives of your company
- One piece of your company marketing material or promotional item to be included in the delegate pack (subject to size and weight restrictions)
- Logo of your company on home page of the conference website
- Appropriate signage in the registration area (subject to size restrictions)
- One standard exhibition space

Also sponsorship of the conference dinner:

- Recognition and signage at the conference dinner (subject to venue restrictions)
- Opportunity to provide a 2 minute welcome presentation preceding the conference dinner
- The opportunity to place your corporate gift on the tables for guests to take away (subject to size restrictions)

## **OFFICIAL WELCOME DRINKS RECEPTION £3,000**

- Appropriate signage and display at Welcome drinks reception
- Your logo will feature on the event flyer
- Your logo will feature on all email shots
- Your logo will feature on the event website with a link to your own site
- Two delegate places for representatives of your company

**(Opportunity to acquire exhibition space at 50% discount)**

## **CD-ROM CONFERENCE PROCEEDINGS SPONSOR £3,000**

- Your logo will feature on the conference proceedings front cover and the conference proceedings CD-ROM
- Your company's advertisement will appear on the inside front cover of the proceedings
- Your logo will feature on the event website with a link to your own site
- Two delegate places for representatives of your company

**(Opportunity to acquire exhibition space at 50% discount)**

**DELEGATE BAG SPONSORSHIP     £4,000**

- Your logo and name to be printed on the delegate bags to be given to all conference delegates upon arrival
- One piece of your company marketing material or promotional item to be included in the delegate pack (subject to size and weight restrictions)
- Your logo will feature on the event website with a link to your own site, you will be listed as the delegate bag sponsor
- Two delegate places for representatives of your company

**(Opportunity to acquire exhibition space at 50% discount)**

**Wi-Fi SPONSOR     £4,000**

- Your logo will feature on the event flyer and your sponsorship will be recognised on all electronic mailings. You will be listed as the WiFi sponsor
- One piece of your company marketing material or promotional item to be included in the delegate pack (subject to size and weight restrictions)
- Two delegate places for representatives of your company
- Your logo will feature on the event website listed as the WiFi sponsor with a link to your own site
- Your logo will be placed on the launch page when delegates log on

**(Opportunity to acquire exhibition space at 50% discount)**

**LANYARD SPONSOR     £1,500**

- Your company logo to be printed on lanyards, to be worn by all conference delegates
- One delegate place for representatives of your company
- Your logo will feature on the event website listed as the lanyard sponsor with a link to your own site

**(Opportunity to acquire exhibition space at 50% discount)**

**EXHIBITION SPACE     £2,500**

- A 3m x 2m exhibition space to promote your company (to include Wi-Fi access, 1 table, 2 chairs and a power supply)
- Two delegate places for representatives of your company
- Company's logo with a link on the conference website

**DELEGATE PADS AND PENS £1,000**

- Pad and pen with company logo (to be supplied by the sponsor) inserted in each delegate bag
- Your company's logo will feature on the website with a link to your own site

**BAG INSERTS £400**

- One item of company promotional material to be inserted into each delegate bag (subject to size and weight restrictions)

**VAT will be added to all prices at 15%**